BESTCO

TO CHOOSE FOR PACKAGING

HAVE A LOOK BELOW FOR THE BEST COLORS FOR DIFFERENT TYPES OF PACKAGING.



FOOD PACKAGING

RED

RED IS A POWERFUL COLOR THAT REFLECTS HUNGER AND APPETITE. IT IS A GREAT COLOR TO USE FOR FOOD PACKAGING BE-**CAUSE IT IS EYE-CATCHING** AND DRAWS PEOPLE IN.

















TO USE FOR FOOD PACKAG-ING BECAUSE IT IS BRIGHT AND CHEERFUL. IT IS A **GREAT COLOR FOR MARKET-**ING PRODUCTS LIKE CITRUS JUICE OR SNACKS.

YELLOW

YELLOW IS A VIBRANT COLOR THAT REPRESENTS HAPPI-**NESS AND JOY. IT IS A GREAT COLOR TO USE FOR FOOD** PACKAGING BECAUSE IT WILL **DRAW ATTENTION AND EVOKE A POSITIVE EMOTION.**







GREEN

GREEN IS A CALMING COLOR COLOR FOR FOOD PACKAGING BECAUSE IT AND QUALITY.

BLUE

BLUE IS A CALMING COLOR THAT DEFINES TRUST AND LOYALTY. IT IS A GREAT **COLOR FOR FOOD PACKAGING BECAUSE IT** WILL CREATE A SENSE OF **SECURITY AND RELIABILITY.**







THAT SYMBOLIZES HEALTH AND GROWTH. IT IS A GOOD **CREATES A SENSE OF TRUST**

TOBACCO PACKAGING

THE BEST COLORS TO CHOOSE FOR TOBACCO PACKAGING ARE BLACK, SILVER, AND WHITE. THESE COLORS ARE POPULAR BECAUSE THEY REFLECT SOPHISTICATION, STRENGTH, AND **AUTHORITY. ADDITIONALLY, THESE** COLORS MAKE THE PACKAGING STAND **OUT ON THE SHELF AND DRAW** ATTENTION TO THE PRODUCT.



COSMETIC PACKAGING THE BEST COLORS TO CHOOSE FOR COSMETIC PACKAGING ARE TYPICALLY

SOFT AND PASTEL COLORS. THESE COLORS ARE FAMOUS FOR BEING CALM-ING AND APPEALING TO CUSTOMERS.



BRIGHT COLORS, SUCH AS YELLOW AND ORANGE WILL ADD A CHEERFUL AND ENERGETIC FEEL TO YOUR PACKAGING. NEUTRAL COLORS SUCH AS BLACK AND WHITE ARE BEST TO CREATE A MODERN AND ELEGANT LOOK. REMEMBER THAT THE COLORS YOU CHOOSE SHOULD REFLECT THE PRODUCT AND BRAND WHILE ALSO APPEALING TO

CUSTOMERS. LUXURY PACKAGING





SOPHISTICATION AND

QUALITY. PLUS, GOLD

IS ALSO PERFECT FOR

CREATING A SENSE OF

EXCLUSIVITY. THIS IS

PERFECT FOR LUXURY

PACKAGING.

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PACKAGING.

GIFIPACKAGING 1. BOLD COLORS: COLORS LIKE RED, BLUE, AND GREEN ARE GREAT FOR GIFT

PACKAGING BECAUSE THEY STAND OUT

AND ARE EASY TO SPOT. THEY CAN





IT PERFECT FOR LUXURY PACKAGING.

BLACK IS A COLOR

THAT REPRESENTS

POWER AND

STRENGTH. IT IS ALSO

A TIMELESS COLOR

THAT WILL NEVER GO

OUT OF STYLE, MAKING



THAT SYMBOLIZES SPURITY, CLEANLINESS, AND SIMPLICITY. IT IS A TIMELESS COLOR THAT CREATES A FEELING OF

SOPHISTICATION AND

ELEGANCE.



Swan Retro

ATTENTION TO THE PACKAGING.

PASSION, ENERGY, AND

EXCITEMENT. IT WILL

BE IDEAL TO CREATE A

SENSE OF URGENCY

AND TO HELP DRAW

ALSO EVOKE A FEELING OF EXCITE-MENT AND ANTICIPATION. 2. SOFT COLORS: COLORS LIKE PINK,

FOR GIFT PACKAGING BECAUSE THEY CREATE A SENSE OF WARMTH AND IN-NOCENCE. THESE COLORS CAN ALSO **EVOKE FEELINGS OF JOY AND HAPPI-**NESS. 3. METALLIC COLORS: METALLIC

YELLOW, AND LIGHT BLUE ARE GREAT

COLORS LIKE GOLD, SILVER, AND COPPER ARE PERFECT FOR GIFT PACK-AGING BECAUSE THEY INSTANTLY MAKE THE PACKAGE LOOK MORE EX-

PENSIVE AND LUXURIOUS. THESE **COLORS ALSO MAKE THE PACKAGE** LOOK MORE ELEGANT AND TAKE IT UP A NOTCH. 4. NEUTRAL COLORS: NEUTRAL COLORS

LIKE BLACK, WHITE, AND BROWN ARE

GREAT FOR GIFT PACKAGING BECAUSE THEY DON'T DRAW TOO MUCH ATTEN-TION AND WILL MATCH ANY DÉCOR. NEUTRAL COLORS ARE VERSATILE AND WILL LOOK GREAT WITH MANY DIFFER-



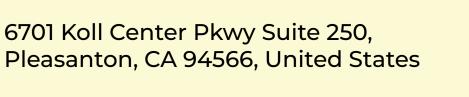




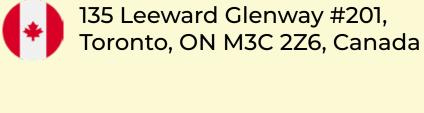
ENT GIFTS.

(2) +1(888) 480-7850 \$\square\$ +1 (510)-296-9679

sales@silveredgepackaging.com







56 Shelley St, Sydney NSW 2000,

Australia